



PEERGENICS AND AVIONTÉ INTEGRATION

The Peergenics Integration Connector is a Salesforce Managed Package solution that provides functionality to synchronize mission critical data from Avionté to your Salesforce sales or service cloud platform.

INTEGRATION OVERVIEW



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The Peergenics Integration Connector offers a flexible and scalable utility, granting your sales, marketing, and operations teams visibility into crucial customer, contact, talent, and job information within Salesforce. This empowers your organization to generate data-driven sales opportunities, run targeted marketing campaigns, and gain valuable insights into current job and talent trends.

The technology behind our connector leverages the high availability AviontéBOLD REST API, subscribing to real-time data updates in Avionté. The data is published in Salesforce and exposed in a set of Avionté-specific objects (tables) and fields which leverage standard Salesforce security and visibility, giving you the ability to expose the data to the correct audience. Workflows in Salesforce are customizable allowing you to manage the business processes behind the data. All the Avionté sourced data is also available for use in standard Salesforce reports and dashboards as well.



AVIONTÉ DATA ELEMENTS

The Avionté data elements that are published in Salesforce via the connector are:

BRANCH	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
name	
Employer.name	
Employer.address	
Address.street1	
Address.street2	
Address.City	
Address.state_Providence	
Address.postalCode	
Address.country	
Address.county	
Address.geoCode	
Address.schoolDistrictCode	

COMPANY	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
companyId	
name	
mainAddress.street1	
mainAddress.street2	
mainAddress.city	
mainAddress.state_Province	
mainAddress.postalcode	
mainAddress.country	
mainAddress.geoCode	
mainAddress.schoolDistrictCode	
billingAddress.street1	
billingAddress.street2	
billingAddress.city	
billingAddress.state_Province	
billingAddress.postalCode	
billingAddress.country	
billingAddress.country	
billingAddress.county	
billingAddress.geocode	
billingAddress.schoolDistrictCode	
frontOfficeId	
link	
isArchived	
representativeUsers	
statusId	
status	
industry	
createdDate	
lastUpdatedDate	
latestActivityDate	
latestActivityName	
openJobs	

COMPANY TAG	
Field	Directionality
companyId	Avionté to Salesforce (Read Only)
tagId	
tagName	

HEALTH (SYSTEM STATUS CHECK)	
Field	Directionality
serviceVersion.major	Avionté to Salesforce (Read Only)
serviceVersion.minor	
serviceVersion.build	
serviceVersion.revision	
serviceVersion.majorRevision	
serviceVersion.minorRevision	
serviceVersion.MachineName	
timestamp	
connectionStatus	

JOB	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
positions	
startDate	
endDate	
payRates.regular	
payRates.overtime	
payRates.doubleTime	
billRates.regular	
billRates.overtime	
billRates.doubleTime	
title	
costCenter	
employeeType	
workersCompensationClassCode	
workerCompCode.id	
workerCompCode.wcCode	
workerCompCode.wcDescription	
workerCompCode.wcState	
workerCompCode.wcCountry	
companyId	
BranchId	
frontOfficeId	
addressId	
worksiteAddress.address1	
worksiteAddress.address2	
worksiteAddress.city	
worksiteAddress.state	
worksiteAddress.postalCode	
worksiteAddress.country	
worksiteAddress.county	
worksiteAddress.geoCode	
worksiteAddress.schoolDistrictCode	
pold	

JOB (CONTINUED)	
Field	Directionality
companyName	Avionté to Salesforce (Read Only)
link	
contactId	
statusId	
status	
posted	
createdDate	
orderType	
orderTypeId	
representativeUsers (List of Id's)	
isArchived	
oT_Type	
enteredByUserId	
enteredByUser	
salesRepUserId	
salesRepUser	
description	
customJobDetails (List of custom job detail structures)	
lastUpdatedDate	
latestActivityDate	
latestActivityName	
hasNoEndDate	
payPeriod	
placed	
overtimeRuleId	
startTimeUTC	
endTimeUTC	
startTimeLocal	
endTimeLocal	
shiftScheduleDays.monday	
shiftScheduleDays.tuesday	
shiftScheduleDays.wednesday	
shiftScheduleDays.thursday	

JOB (CONTINUED)	
Field	Directionality
shiftScheduleDays.friday	Avionté to Salesforce (Read Only)
shiftScheduleDays.saturday	
shiftScheduleDays.sunday	
offer	
pickList	
postJobToMobileApp	

JOB PIPELINE	
Field	Directionality
talentId	Avionté to Salesforce (Read Only)
jobId	
source	
pipelineStage	
pipelineDate	
pipelineUser	
nominatedDate	
declinedDate	

JOB SKILL	
Field	Directionality
jobSkillId	Avionté to Salesforce (Read Only)
jobId	
descriptionId	
positionId	
skillDescription	
skillPosition	

PLACEMENT	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
talentId	
jobId	
extensionId	
startDate	
endDate	
isActive	
payRates	
billRates	
estimatedGrossProfit	
employmentType	
frontOfficeId	
isPermanentPlacementExtension	
payBasis	
hiredDate	
endReasonId	
endReason	
enteredByUserId	
enteredByUser	
recruiterUserId	
recruiterUser	
createdByUserId	
createdDate	
hasNoEndDate	
originalStartDate	
finalEndDate	

TALENT	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
firstName	
middleName	
lastName	
homePhone	
workPhone	
mobilePhone	
pageNumber	
emailAddress	
taxIdNumber	
birthday	
gender	
hireDate	
residentAddress.address1	
residentAddress.address2	
residentAddress.city	
residentAddress.state	
residentAddress.postalCode	
residentAddress.country	
residentAddress.county	
residentAddress.geoCode	
residentAddress.schoolDistrictCode	
mailingAddress.address1	
mailingAddress.address2	
mailingAddress.city	
mailingAddress.state	
mailingAddress.postalCode	
mailingAddress.country	
mailingAddress.county	
mailingAddress.geoCode	
mailingAddress.schoolDistrictCode	
payrollAddress.address1	
payrollAddress.address2	

TALENT (CONTINUED)	
Field	Directionality
payrollAddress.city	Avionté to Salesforce (Read Only)
payrollAddress.state	
payrollAddress.postalCode	
payrollAddress.country	
payrollAddress.county	
payrollAddress.geoCode	
payrollAddress.schoolDistrictCode	
status	
filingStatus	
federalAllowances	
stateAllowances	
additionalFederalWithholding	
i9ValidatedDate	
frontOfficeId	
latestActivityDate	
latestActivityName	
link	
race	
disability	
veteranStatus	
emailOptOut	
isArchived	
placementStatus	
representativeUser	
w2Consent	
electronic1095CConsent	
referredBy	
availabilityDate	
statusId	
officeDivision	
enteredByUserId	

TALENT (CONTINUED)	
Field	Directionality
representativeUserEmail	Avionté to Salesforce (Read Only)
createdDate	
lastUpdatedDate	
latestWork	
lastContracted	
flag	
electronic1099Consent	

TALENT EDUCATION HISTORY	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
talentId	
from	
to	
school	
schoolType	
degree	
degreeType	
field	
gpa	
city	
state	
country	
notes	

TALENT STAGE	
Field	Directionality
Id	Avionté to Salesforce (Read Only)
talentId	
jobId	
jobActivityId	
jobActivityName	
stagedDate	
jobActivityStartDate	
jobActivityEndDate	
declinedStageDate	
startedStageDate	
stageType	
creditTo	

TALENT TAGS	
Field	Directionality
Industries Id talentId industryId industryName expirationDate	Avionté to Salesforce (Read Only)
Certifications Id talentId certificationId certificationName expirationDate	Avionté to Salesforce (Read Only)
Skills skillId talentId positionId descriptionId skillPosition skillDescription	Avionté to Salesforce (Read Only)
Companies Id talentId companyId companyName expirationDate	Avionté to Salesforce (Read Only)
Resume Skills Id talentId name value	Avionté to Salesforce (Read Only)

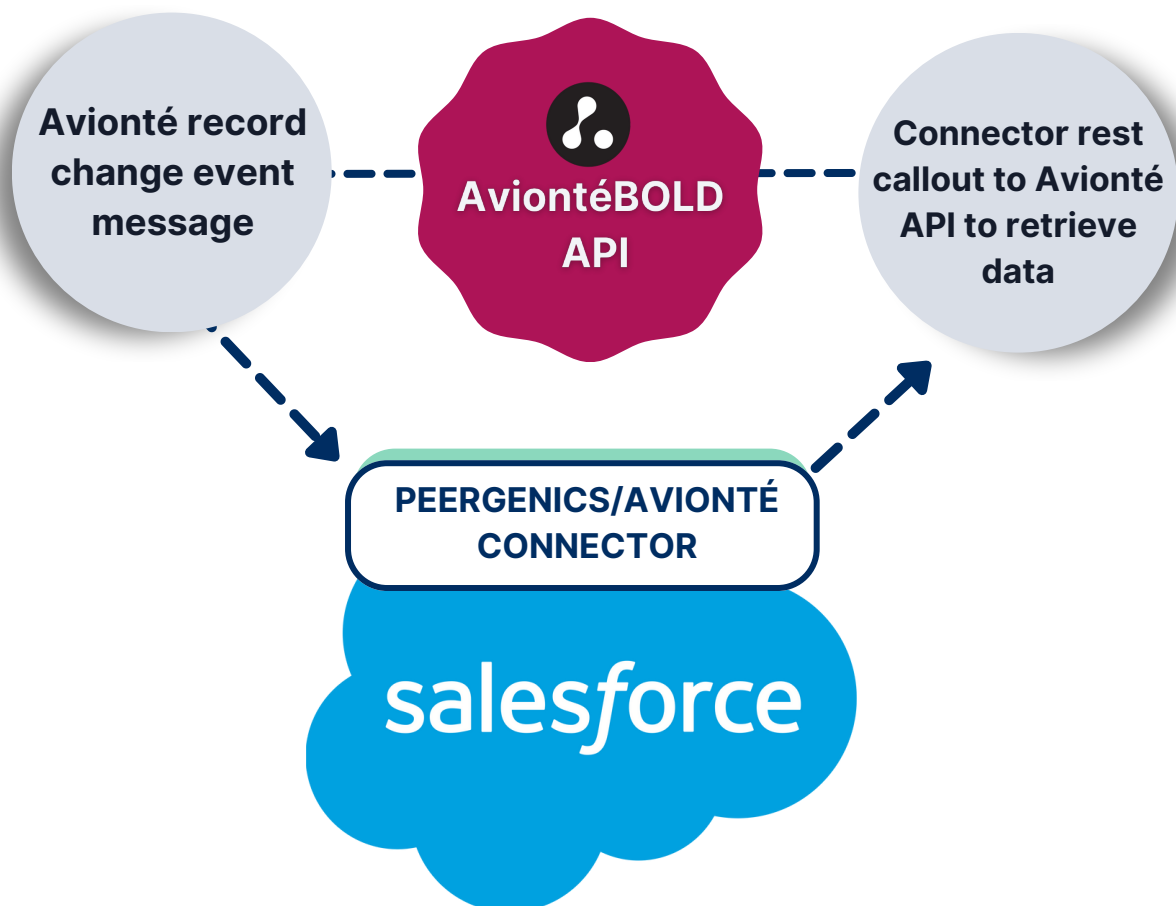
TALENT TAGS (CONTINUED)	
Field	Directionality
Sources Id talentId sourceId sourceName expirationDate	Avionté to Salesforce (Read Only)
Tags talentTagId talentId tagId tag detailId detail expirationDate	Avionté to Salesforce (Read Only)

TALENT WORK HISTORY	
Field	Directionality
workHistoryId	Avionté to Salesforce (Read Only)
talentId	
company	
title	
from	
to	
city	
state	
country	
duties	
reason_For_Leaving	
notes	

USER (SYSTEM USER)	
Field	Directionality
userId	Avionté to Salesforce (Read Only)
firstName	
lastName	
emailAddress	
homePhone	
workPhone	
mobilePhone	
faxPhone	
officeName	
officeDivision	
officeRegion	
isArchived	
createdDate	
lastUpdatedDate	
smsPhoneNumber	
smsForwardingNumber	

THE CONNECTOR

The Peergenics Avionté Salesforce Connector is a Salesforce Managed Package which supports both the Unlimited and Enterprise editions of Salesforce.



SOME CONNECTOR FEATURES

- **Synchronize Company Records** and optionally create Salesforce.com "Accounts" with or without custom Record Types.
- **Synchronize Contact Records** and optionally create Salesforce.com "Contacts" with or without custom Record Types.
- **Synchronize Talent Records** and optionally create Salesforce Contacts from Talent. The parent account of the talent contacts can be a global house account or individual account records.
- **Synchronize supporting "properties"** such as tags, work history, employment history, skill, and job requirements which will allow end users to do targeted searches to support sales and marketing efforts.
- **The "AviontéHub,"** which is a Salesforce Lightning user component, enabling users to generate real-time dynamic views of trending keyword frequency and search aggregations against keywords appearing in the various Avionté objects. Searches can be saved and recalled at anytime, increasing efficiency in locating specific targeted data. All search results can also be exported to a Comma Separated File allowing end users to do further analysis externally.
- **Company, Contact, Job, and Talent records** in Salesforce can also be tagged by end users as "Favorites." The user's favorites are displayed on the user's homepage (optionally) and in the AviontéHub.
- **Salesforce Chatter** can be used with the Avionté objects (optional).
- **Full reporting and dashboarding of Avionté data** are supported out of the box with the standard Salesforce reporting engine.
- **Salesforce Flow automation** can be built against all the Avionté objects.
- **All Lightning Pages and Page Layouts** for the Avionté objects are customizable.



LET'S WORK TOGETHER

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